



# DRYDEN

CENTRAL SCHOOL DISTRICT

## Dryden Central School District's Photo Release Protocol

It is the Dryden Central School District's desire to share the achievements and recognition earned by students and staff with the broader community. This effort can be aided by the use of photos showing students involved in classroom and school-related activities. Throughout the year, the Public Relations Department and Dryden staff may take photographs and video footage of students as they participate in academic, artistic, athletic or other school activities. These photographs and videos may appear in various Dryden materials disseminated to the public, including yearbooks, the Dryden website ([www.dryden.k12.ny.us](http://www.dryden.k12.ny.us)), newsletters, press releases, brochures, social media pages, calendars, newspapers, and other channels deemed appropriate by the Dryden Central School District. We, at times, may also publicize student work.

If you DO NOT want your child's name/photo/work publicized for these purposes, you are asked to inform your child's principal, in writing, prior to September 25, 2020. A simple, written, signed note stating: *Please do not photograph my child for use in publications and/or web, including your child's name and grade level.* Your note may be either dropped off in person or mailed to the building principal.

Please note: If you choose to "opt-out" and provide a note for your child(ren) not to be photographed, your child(ren)'s accomplishments will not be showcased in any form. This includes all extracurricular activities and performances.

If you have any questions regarding this student photograph practice, please feel free to contact your child's principal.